

PROGRAM CIP FORUM 2011

Day 1 - Sunday May 29

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| 13:00 - 14:00 | Registration | Chalmers Lindholmen |
| 14:00 - 17:30 | Workshops | Chalmers Lindholmen |
| 18:30- 20:30 | Welcome Reception | Börsen, the City Hall |

Day 2 - Monday May 30

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| 07:30 - 08:30 | Registration | The Swedish Exhibition Centre |
| 08:30 - 09:00 | Opening Speeches | The Swedish Exhibition Centre |
| 09:00-10:15 | CIP Dialogues I - Industry in the knowledge economy | The Swedish Exhibition Centre |

Is industry capable of driving economic development? How does the shift from a product to service driven economy affect the future of industrial firms and the regions where they operate? The focus of CIP Dialogue I will be to discuss and investigate challenges for an industry, used to driving economic development in an industrial economy, to find its new role in a knowledge economy.

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| 10:15 - 10:45 | Coffe break and networking | The Swedish Exhibition Centre |
| 10:45 - 12:00 | CIP Dialogue 2 – Universities in the knowledge Economy | The Swedish Exhibition Centre |

Will universities be able to place their regions on the map of the knowledge economy? Universities are a major source of knowledge, but what should be their role be in shaping post-industrial society? Should they be active in innovation or merely focus on education and research? Given their current capabilities, is the point simply mute? CIP Dialogue 2 will discuss to what extent universities are capable of driving the development of a knowledge economy.

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| 12:00 - 13:30 | Lunch | The Swedish Exhibition Centre | |
| 13:30 - 15:00 | Specialization tracks - session 1 | The Swedish Exhibition Centre | |
| Large-scale collaborative innovation – why it will build Europe's future competitiveness | Open Innovation Strategy: Using IP to drive multiple innovation and business strategies | Large-scale collaborative innovation – why it will build Europe's future competitiveness | The role of the knowledge worker/the next generation leadership |

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| 15:00 - 15:30 | Coffe break and networking | The Swedish Exhibition Centre | |
| 15:30 - 17:00 | Specialization tracks - session 2 | The Swedish Exhibition Centre | |
| Public funding to ensure effective utilization | Intellectual Property Management in Manufacturing Industries: Is there a paradigm shift underway? | Transforming 20th century industry into 21st century knowledge based business | Entrepreneurship in science: Intellectual Asset approach |

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| 17:00 - 20:00 | After Forum Mingle | Restaurant Estrad |
| 20:00 - 23:00 | Speakers Dinner (Invited only) | The Gothenburg Museum of art |

PROGRAM CIP FORUM 2011

Day 3 - Tuesday May 31

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| 07:30 - 08:30 | Registration | The Swedish Exhibition Centre | |
| 08:30 - 09:00 | Opening Speeches | The Swedish Exhibition Centre | |
| 09:00-10:15 | CIP Dialogue 3 – Regions in the Knowledge Economy | The Swedish Exhibition Centre | |
| <p>What role will governmental bodies play for wealth and welfare in a global knowledge society? What does the wealth of nations mean in a knowledge economy and what is the role of the national government? In an age of multi-national companies and born global start-ups, can nations really develop and appropriate wealth in the same way? When valuable knowledge is held by stakeholders across multiple borders how is the strength of the nation state affected and how does it differ in developed, emerging, and developing economies? The focus of CIP Dialogue 3 will be to discuss to what extent the nation state is capable of building a sustainable knowledge society.</p> | | | |
| 10:15 - 10:45 | Coffe break and networking | The Swedish Exhibition Centre | |
| 10:45 - 12:00 | CIP Dialogue 4 – Intellectual Property in the Knowledge Economy | The Swedish Exhibition Centre | |
| <p>Does intellectual property build innovation in today's global economy? How has the role of intellectual property changed from the industrial to the knowledge economy? Is the effect of IP dependent on the IP system per se or on how it is practiced? Will IP determine the haves and have-nots in the knowledge economy? Can we count on market forces to balance the role of IP in wealth and welfare creation effectively? CIP Dialogue 4 will address the aforementioned questions and focus on the extent to which intellectual property impedes global innovation and economic development.</p> | | | |
| 12:00 - 13:30 | Lunch | The Swedish Exhibition Centre | |
| 13:30 - 15:00 | Specialization tracks - session 3 | The Swedish Exhibition Centre | |
| Public/private collaborative innovation in practice | The Future of the Knowledge-Based Firm: Are knowledge-based business models sustainable? | The Future of the Knowledge-Based Firm: Are knowledge-based business models sustainable? | Knowledge based entrepreneurship to solve global problems – focus on water |
| 15:00 - 15:30 | Coffe break and networking | The Swedish Exhibition Centre | |
| 15:30 - 17:00 | Specialization tracks - session 4 | The Swedish Exhibition Centre | |
| University technology transfer – toward more entrepreneurial and collaborative models? | Ethics and Intellectual Property - How should IP be used in business sectors with high social welfare implications? | Research based SME's – Choosing the non obvious business model | Educating Entrepreneurs for a Knowledge Economy |
| 18:30 - 22:00 | Closing Dinner | Rondo | |

Day 4 - Wednesday June 1

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| 08:00 - 17:00 | Executive Roundtables (Invited only) | School of Business, Economics and Law, University of Gothenburg |
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Please note that this is a provisional program and that all sessions and times are subject to change.